

FDWK p 232 #24

$$r(x) = \text{revenue} = \frac{x^2}{x^2+1}$$

$$c(x) = \text{cost} = \frac{(x-1)^3}{3} - \frac{1}{3}$$

$x = 1000$ 's of units

$$r'(x) = \frac{2x(x^2+1) - x^2(2x)}{(x^2+1)^2} = \frac{2x^3 + 2x - 2x^3}{(x^2+1)^2}$$

$$c'(x) = \frac{1}{3}(3)(1)(x-1)^2$$

$$c'(x) = \frac{2x}{(x^2+1)^2}$$

$$c'(x) = (x-1)^2$$

Profit is maximum when  $r'(x) = c'(x)$

$$(x-1)^2 = \frac{2x}{(x^2+1)^2} \rightarrow x^2 - 2x + 1 = \frac{2x}{x^4 + 2x^2 + 1}$$

This looks like a GDC problem

FDWK p 232 #23 cont

$$\frac{dr}{dx} = \text{marginal revenue} = \frac{4}{\sqrt{x}}$$

$$\frac{dc}{dx} = \text{marginal revenue} = 4x$$

$$4x = \frac{4}{\sqrt{x}}$$

$$4x\sqrt{x} = 4$$

$$x\sqrt{x} = 1$$

$$x \cdot x^{1/2} = 1$$

$$x^{3/2} = 1$$

$$x = 1^{2/3} = 1$$

239

230

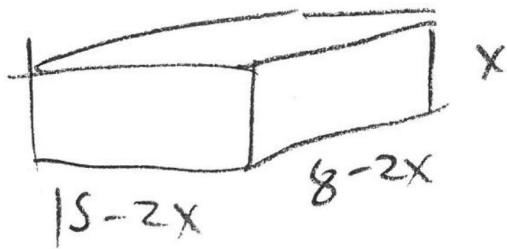
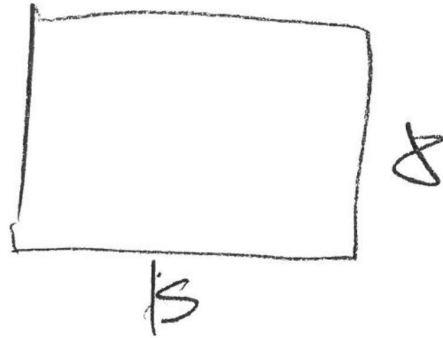
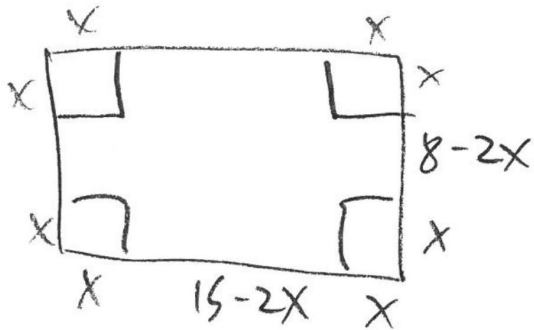
So profit is maximized at  $x=1$

but recall  $x$  is measured in 1000's

So profit is maximized at 1000 units

FDWK p 231 # 7

no top box

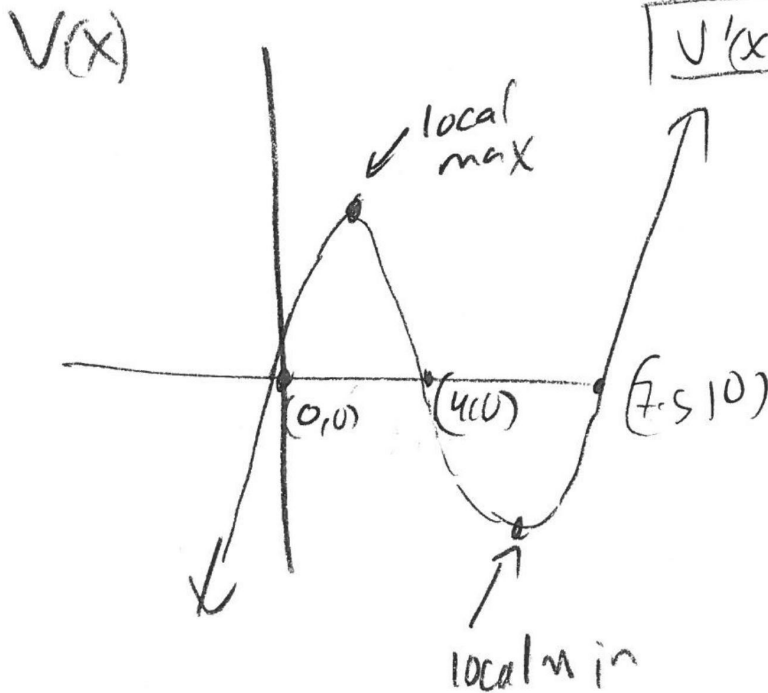


$$V = x(15-2x)(8-2x)$$

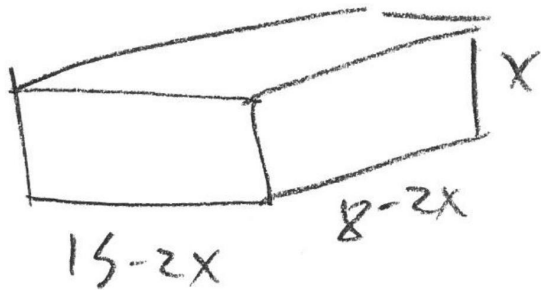
$$= x(120 - 16x - 30x + 4x^2)$$

$$V(x) = 4x^3 - 46x^2 + 120x$$

$$V'(x) = 12x^2 - 92x + 120$$



FDWK p 23 (#7 cont)



$$V(x) = 4x^3 - 46x^2 + 120x$$

$$V'(x) = 12x^2 - 92x + 120$$

$V'(x) = 0 \rightarrow$  local extremes

$$D = 92^2 - 4(12)(120) = 2704 \quad \text{PS!!}$$

$$x = \frac{92 \pm \sqrt{2704}}{24} = \frac{92 \pm 52}{24}$$

$$x = \frac{144}{24} \quad x = \frac{40}{24}$$

↓  
local  
min  
occurs  
at

$$x = \frac{144}{24} = 6$$

↓  
local  
max  
occurs  
at

$$x = \frac{40}{24} = \frac{5}{3}$$

FDWK p 231 #7 cont

$V(x)$  has local max at  $x = \frac{5}{3}$

$$V(x) = 4x^3 - 46x^2 + 120x$$

$$V\left(\frac{5}{3}\right) = \frac{2450}{27} \approx 90,740$$

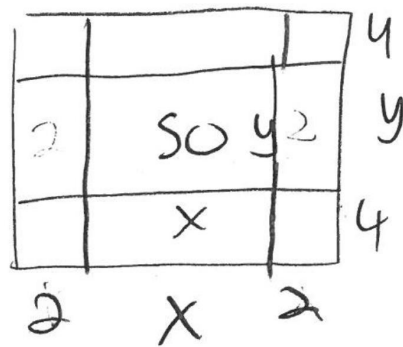
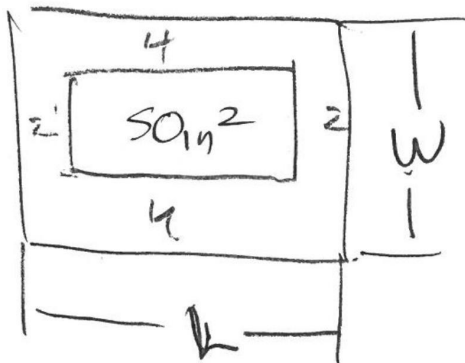
$$x = \frac{5}{3}$$

$$15 - 2\left(\frac{5}{3}\right) = 15 - \frac{10}{3} = \frac{35}{3}$$

$$8 - 2\left(\frac{5}{3}\right) = 8 - \frac{10}{3} = \frac{14}{3}$$

Dimensions  $\frac{5}{3} \times \frac{35}{3} \times \frac{14}{3}$

FDWK p 23 (#13)



$$L = x + 4$$

$$W = y + 8$$

$$xy = 50$$

$$W = \frac{50}{x} + 8$$

$$y = \frac{50}{x}$$

$$A(x) = (x+4)\left(\frac{50}{x} + 8\right) = 50 + \frac{200}{x} + 8x + 32$$

$$A(x) = 82 + \frac{200}{x} + 8x$$

$$A'(x) = -200x^{-2} + 8$$

$$A'(x) = -\frac{200}{x^2} + 8$$

$A'(x) = 0$   
will tell us  
local extremes

FDWK p 23 (#13 cont)

$$0 \geq -\frac{200}{x^2} + 8$$

$$\frac{200}{x^2} = 8$$

$$200 = 8x^2$$

$$25 = x^2$$

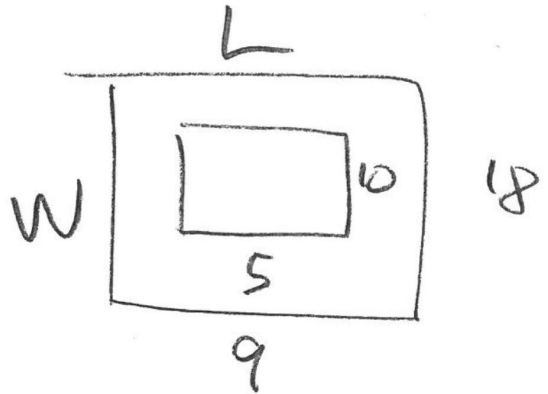
$$x = \pm 5$$

$$x = 5 \text{ feasible}$$

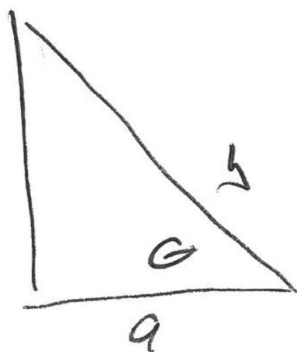
$$y = \frac{50}{5} = 10$$

$$L = 5 + 4 = 9$$

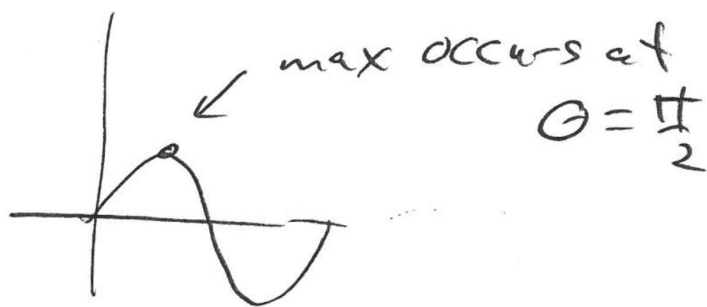
$$W = 10 + 8 = 18$$



FDWK p 23 ( # 15 )



$$A = \frac{1}{2} ab \sin G$$



So this means as triangles go right triangles are the most efficient use of two sides in terms of area maximization

$$\theta = \frac{\pi}{2} \rightarrow 90^\circ \rightarrow \text{rt } \Delta$$



F DWK p232 #25

$$c(x) = x^3 - 10x^2 - 30x$$

$$\text{average cost } a(x) = \frac{c(x)}{x} = x^2 - 10x - 30$$

$$\text{marginal cost } c'(x) = 3x^2 - 20x - 30$$

average cost is minimum when  
marginal cost = average cost

Big Idea

$$\begin{array}{r} 3x^2 - 20x - 30 = x^2 - 10x - 30 \\ -x^2 + 10x + 30 \quad -x^2 + 10x + 30 \\ \hline \end{array}$$

$$2x^2 - 10x = 0$$

$x=0$  means  
no production

$$2x(x-5) = 0$$

$$x=0 \quad x=5$$

$x=5$  means  
5000 units will  
minimize  
average cost per unit